

# NRHA Rural Health Clinic & Critical Access Hospital Conferences 2022 • Sept. 20-23, Kansas City, Mo.

All general sessions take place in the Chicago Ballroom unless otherwise indicated • Subject to change • Updated 9-15--22

## HYBRID FORMAT

- On-site attendees are eligible to attend all sessions listed.
- Plenary sessions listed in **BLUE** will be livestreamed for virtual attendees. (**Livestream A – Chicago Ballroom**)
- Concurrent sessions listed in **BLUE** will be livestreamed for virtual attendees. (**Livestream B – Empire A Room**)
- Concurrent sessions listed in **GREEN** are live sessions for on-site attendees (**Empire B**) that will be recorded and available on demand for ALL attendees.
- Concurrent sessions listed in **BLACK** are available for on-site attendees only. The concurrent session listed in **PURPLE** is for virtual attendees only.
- Following the conferences, all sessions listed in **BLUE** and **GREEN** will be available on demand for up to three months.

Rural Health Clinic Conference			
<b>Tuesday, September 20</b>			
1 – 1:15 pm	Welcome (15 m)		
1:15 – 2:30 pm	<b>Plenary 1 – RHC Keynote Session – Washington Update (75 m) Live Stream A</b> <i>Nathan Baugh, National Association of Rural Health Clinics, Executive director</i>		
2:30 – 3:30 pm	<b>Plenary Session 2 – Addressing Stress, Burnout, and Resiliency Among Healthcare Providers (60 m) Live Stream A</b> <i>Brenda Mack, DSW, Bemidji State University, Associate professor</i>		
3:30 – 3:45 pm	Break		
3:45 – 5 pm	<b>1A - Live Stream B</b> <b>Federal Partners Update+</b> Lindsey Nienstedt Kim Stupica-Dobbs	<b>1B – Bonus Content</b> <b>Medical Coding &amp; Billing: Why is it Important to Leadership*</b> Jackie King	<b>1C</b> <b>How Oklahoma Built a Rural Health Clinic Network</b> Lara Brooks, Greg Wolf
Room	Empire A	Empire B	Empire C
<b>Wednesday, Sept 21</b>			
7 – 8 am	Continental Breakfast, Registration		
8 – 9:15 am	<b>2A - Live Stream B</b> <b>No Margin, No Mission! Strategies to Succeed Despite A Pandemic*</b> Matt Heyn, Eric Lopata, Kevin Rash, Joe Watt	<b>2B – Bonus Content</b> <b>Understanding Rural Health Clinic Development from Start to Finish</b> Patty Harper, Kate Hill	<b>2C</b> <b>Grow Your Own Providers and Keep Them Forever: Success in CO</b> Callie Anne Bittner
Room	Empire A	Empire B	Empire C
9:15 – 9:30 am	Break		
9:30 – 10:45 am	<b>3A - Live Stream B</b> <b>Building the Framework: RHC Regulations &amp; Policies</b> Shannon Chambers, Patty Harper	<b>3B – Bonus Content</b> <b>Rural Health Clinic Billing Transition</b> Zach Boser, Amy Graham	<b>3C</b> <b>Operations in the Rural Clinic: Improved Patient Access and Finances*</b> Jeff Gorke
Room	Empire A	Empire B	Empire C
10:45 – 11 am	Break		
11 – 11:45 am	<b>Plenary Session 3 - Developing RHC Behavioral Health Services (45 min) Live Stream A</b> <i>John Gale, Maine Rural Health Research Center, Senior research associate and director of policy engagement</i> <i>Jonathan Pantenburg, Wintergreen, Inc., Principal</i>		

11:45 am – 1 pm	<b>Rural Health Clinic Conference lunch on your own</b>
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<b>Rural Health Clinic Conference continues and Critical Access Hospital Conference begins</b>	
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Noon – 4:30 pm	Exhibitors Move in Atlanta/New York
1 – 1:15 pm	<b>Welcome &amp; All Announcements</b> (15m) <b>Live Stream A</b>
1:15 – 2:30 pm	<b>Plenary Session 4 - Keynote Address - Live Stream A</b> American Heart Association’s Commitment To Health Equity: What’s Next For Rural America (75 m) <i>Michele Bolles, American Heart Association, National executive vice president, quality, outcomes research &amp; analytics</i>
2:30 – 3 pm	Break
3 – 4 pm	<b>Plenary Session 5 - National Legislative Update</b> (60 m) <b>Live Stream A</b> <i>Carrie Cochran-McClain, National Rural Health Association, Chief policy officer</i>
4 – 5 pm	<b>Plenary Session 6 – Moving Beyond the New Caps and Toward Strategy</b> (60 min) <b>Live Stream A</b> <i>Brian Bertsch, Eide Bailly, Principal</i> <i>Ralph Llewellyn, Eide Bailly, Partner-in-charge of critical access hospitals</i>
5 – 7 pm	<b>RHC-CAH Networking Reception - Atlanta/New York</b>

<b>Thursday, September 22</b>	
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7 – 8 am	Continental Breakfast	
8 – 9 am	<b>Plenary Session 7 - American Hospital Association Regulatory Update</b> (60 m) <b>Live Stream A</b> <i>John Supplitt, American Hospital Association, Senior director of rural health services</i>	
9 – 10:50 am	Networking break – Exhibit Hall	
	9:10 – 9:55 am	<b>Partner Featured Session A – Pump Up Your Volumes!</b> (45 m) <b>Live Stream A</b> <i>Mike Milligan, Legato Healthcare Marketing, President</i> <i>Amy Yaeger, Legato Healthcare Marketing, Vice president of strategic services</i>
	9:55 – 10:05 am	Break
	10:05 – 10:50 am	<b>Partner Featured Session B – Integrated Quality and Care Management in Rural Healthcare</b> (45 m) - <b>Live Str A</b> <i>Chris Fowler, CPSI, President and CEO</i> <i>Jody Harbor, CPSI, Senior vice president product management</i> <i>Justin Neece, i2i Population Health, CEO</i>

10:50 – 11 am	Break					
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11 am – 12:15 pm	<b>4A - Live Stream B</b>	<b>4B - Bonus Content</b>	<b>4C</b>	<b>4D</b>	<b>4E</b>	<b>4F</b>
	Healthy Hillsboro: Rural Hosp Community and Systems <b>Innovation*</b> Jessica Cantrall Nicole Summers-Gabr Heather Whetsell	340B Developments and Lessons for Critical Access Hospitals Greg Doggett Olivia Little	Improved Revenue Cycle Processes = Improved Financial Outcomes Patrick Murphy	Early Experiences of the Pennsylvania Rural Health Model* Alana Knudson Shena Popat Janice Walters	Engaging Rural Communities to Advance Policy Solutions on <b>Obesity #</b> Christie Befort Stacy Chronister Rep. Deborah Ferguson James LaSalle	USDA Capacity Building: TA and CAH Replacement <b>Facility Study*</b> Tommy Barnhart Brian Haapala Eric Shell Brock Slabach
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	Benton

12:15 – 1:50 pm	Networking Lunch					
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1:50 – 2 pm	Break					
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2 – 3:15 pm	<b>5A- Live Stream B</b>	<b>5B - Bonus Content</b>	<b>5C</b>	<b>5D</b>	<b>5E</b>	<b>5F</b>
	Rural Emergency Hospitals: What's Happening and What's Next+ Kristi Martinsen Sarah Young	Offering a Compelling and Compliant Provider Compensation Package Opal Greenway	The Secret Sauce of Cass Health Brett Altman Amanda Bireline Kolton Hewlett Abbey Stangl	Service Excellence During Crisis Management is Possible! Mary Ellen Pratt	The Future of Rural Medical and Behavioral Health Care John Gale	Integrating Oral Health into Critical Access Hospitals ^ Shelagh Baird Marty Cahill Lesley Ogden
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	Benton
3:15 – 3:30 pm	Break					
3:30 – 4:15 pm	<b>Plenary Session 8 – Case Study: A Rural Critical Access Hospital's Journey in Value-based Care*</b> (45 m) <b>Live Stream A</b> <i>Michelle Franklin, Sullivan County Community Hospital, CEO; Britney Ruegsegger, Signify Health, Regional vice president</i>					
4:15 – 5:00 pm	<b>Plenary Session 9 – A Vision for the Future: Critical Access Hospitals</b> (45 min) <b>Live Stream A</b> <i>John Gale, Maine Rural Health Research Center, Senior research associate and director of policy engagement</i>					
<b>Friday, September 23</b>						
8 – 8:30 am	Breakfast					
8:30 – 9:15 am	<b>Plenary Session 10 - Top 20 CAHs Awards Presentation</b> (45 m) <b>Live Stream A</b> <i>Brock Slabach, NRHA, Chief operations officer; Michael Topchik, Chartis Center for Rural Health, National leader</i>					
9:15 – 9:30 am	Break					
9:30 – 10:45 am	<b>6A</b> Lessons Learned from Swing Bed Patient Experience* Jennifer Findley Susan Runyan	<b>6B - Bonus Content</b> Rehabilitation Outcomes for Long COVID Syndrome Theresa Aversano Ashima Butler Steven Kelley	<b>6C</b> Getting Control of the Quality That Hurts Us!* Kandice Allen Koleta Burton Amber Jewell Regina Wilson	<b>6D</b> NRHA Leadership Solutions: Are They Making a Difference? Bill Auxier Sydney Grant	<b>6E</b> Strategic Alliances: Models for Developing Residency Training in Critical Access Hospitals + Sheena Johnson	
	<b>4B – Virtual Audience</b> <b>340B Developments and Lessons for Critical Access Hospitals</b> Greg Doggett Olivia Little					
Room	Empire A	Empire B	Empire C	Chouteau A	Chouteau B	
10:45 am	CAH Adjourns					

+ Sessions sponsored by the Federal Office of Rural Health Policy (RHC – 1, CAH - 2)

\* Quality & Clinical Sessions (8 between conferences)

^ Oral Health Session (RHC or CAH – 1)

# Novo Nordisk Session (CAH-1)